

**Assistive Reality***At a glance*

## Project name:

Assistive Reality

## One-line catch phrase:

Augmented Reality for the enterprise with AI assistance and Blockchain biometrics.

## Blockchain technology used:

Ethereum

## Logo:

Infinity logo expanded/stretched to an eye on the right-side, with a pupil to highlight an eye, overall shape resembles glasses, and the infinite potential of augmentation when looking through them.

## Concept description:

We are a start-up company combining Augmented Reality with Artificial Intelligence AR bots & Blockchain integration; the **aim** of our project is to create & distribute advanced enterprise Augmented Reality applications for use in government, corporate and education.  
Our product line caters for public usage cases (World 1 AR browser) and professional usage cases (Profession app, and Spectrum AR engine for corporate or industrial adoption). Our applications offer never-seen before real-time 3D object recognition, task-profiling, visual task guidance, AI bot assistance (leveraging expert-systems with internet access) and native Blockchain storage of information like biometric profiles.

## How does the project create value to the ecosystem and differ from competing projects?

Our apps run on multiple AR hardware platforms, with a standard interface. Our apps also feature multi-user networking cross-platform, a feature not commonly seen in AR applications. Natively, we integrate with enterprise environments, allowing roaming profiles across different AR devices in use. Our AR apps provide Ethereum integration and inbuilt AI assistance, visual guidance and home-bot connectivity. We have noted very few companies are producing enterprise-grade AR/MR applications, even fewer include features like full AI, Ethereum and Cloud-computing, and connectivity to Microsoft’s Office 365. Assistive Reality uses Microsoft Azure for scalable hosting. Our underlying AR engine Spectrum provides a high level API for developer usage on Microsoft HoloLens, MR SDK, and ARCore. To compete in the upcoming AR industry, we have innovated *around* existing companies and products through our use of Cloud-offload, Ethereum integration, and multi-platform, multi-user networking to ensure our products are far more advanced than others available.

## Country of Origin

Australia

## Website link

<https://aronline.io>

## Team member names and LinkedIn profiles

 **Travis Roe** <https://www.linkedin.com/in/travisroe/>  
*CEO & Product Architecture Leader*

 **Craig Straw** <https://www.linkedin.com/in/craig-straw-0b567817/>  
*Marketing & Strategy Leader*

 **Qingqing Wang** <https://www.linkedin.com/in/vicky-qingqing-wang-22963672/>  
*Research Leader - Human Augmentation, Lens Integration*

 **Mark Palmer** <https://www.linkedin.com/in/markspalmer/>  
*Technology & Concepts Leader*

## Whitepaper link

[Download here](https://github.com/assistivereality/ico/raw/master/whitepaper/Assistive%20Reality%20aronline.io%20Whitepaper%20and%20ICO%20v16.pdf)

## Profit or Non profit

Assistive Reality is a for-profit start-up project

## Social links

**Twitter**: <https://twitter.com/aronline_io>  
**LinkedIn**: <https://www.linkedin.com/in/assistive-reality-b09448147/>

## Smart contract/ICO details

Our Ethereum ICO contract is below, we welcome any participation:

|  |  |
| --- | --- |
| **Assistive Reality** ARX token offering on Ethereum public blockchain | |
| ICO Token, Symbol, Name | **ARX,** Assistive Reality |
| ICO Contract Address on Mainnet | **0xE75178c6fA2B0F1903145277413C32A00EB8c201** [**Etherscan link**](https://etherscan.io/address/0xE75178c6fA2B0F1903145277413C32A00EB8c201) |
| **Start** date/time (approx.) | **Friday 29 September 2017, 7:00PM GMT** |
| Start block | **4323576** |
| **End** date/time (approx.) | **Friday 20 October 7:00PM GMT** |
| End block | **4402956** |
| Duration | 79,380 blocks (approximately 21 days average) |
| ETH **softcap** funding level | 3,500 |
| ETH **hardcap** funding level | 70,000 |
| Type of sale | Dynamic (tokens are created & sent live, up to the cap) |
| Price | Static 4,000 tokens per ETH (0.00025) |
| Total token cap | 308,000,000 |
| Refund available if unsuccessful | Yes, by calling Refund() function in ICO contract |
| Security Reviewed | Yes (numerous) |
| Halt protect | Yes |
| Source code | <https://github.com/assistivereality> |
| JSON definition | [Click here to get the raw JSON](https://raw.githubusercontent.com/assistivereality/ico/master/jsonforICO.txt) for copy/paste or see [Appendix A: JSON](#_Appendix_A:_JSON) |
| Information URL | <https://aronline.io/ethereum-ico-crowdsale-instructions> |